



For Immediate Release

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Janet Moyer Landscaping Using Smart Technology to Water Gardens “Just Right”

San Francisco – May 22, 2007 --- Janet Moyer Landscaping, a full service landscaping company based in San Francisco, has announced that it is licensed to install a water management system that takes “watering the garden” to a more exacting user-friendly level. Using a combination of technologies including weather tracking, satellite communications and paging, the “smart water management” system, made by Toro Company, has been tested in Janet Moyer’s home garden in Noe Valley with excellent results.

“Sustainability has always been a driving force in how we design, build and maintain home gardens in San Francisco,” says Moyer. “Water conservation and management is an important component of that.”

According to landscape professionals, over-watering is the most common problem in the home landscape. Efficient use of water helps prevent waste, lessens the effects of drought and helps minimize run-off. As much as 70 to 80 percent of all plant problems are related to incorrect watering.

Ordinary irrigation systems cannot adjust to changing weather conditions, and generally over-water the landscape producing high water bills and expensive property damage. New systems that use “smart controllers” draw information daily from weather stations and automatically schedule irrigation based on individual landscape needs and local weather conditions. The result is lower water bills, a healthier environment and increased property values.

“Not many home owners realize that more than 50 percent of the water used by households goes to maintaining landscapes and lawns,” says Michael Hofman, executive vice president of Janet Moyer Landscaping. “With this technology, there are significant savings and a more efficient use of water for more beautiful gardens and landscapes.”

Hofman also points out that the “smart controller” featured in this new technology is still just one aspect of planting and maintaining a sustainable garden. It is equally

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important to incorporate plants that use less water, apply good cultural practices like mulching, and use drip irrigation that not only uses less water but also reduces the waste and debris produced by large plants that have been over-watered.

About Janet Moyer Landscaping

Founded in 1990, Janet Moyer Landscaping is a full service landscaping company based in San Francisco, CA. It has designed and installed more than 300 unique and customized gardens in San Francisco's varied terrain. Owned and managed by Janet Moyer and Michael Hofman, the company applies sustainable practices to its residential garden design, installation and maintenance services.

For more information, visit www.jmoyerlandscaping.com or call 415-821-3760.